



# Benefits of IAM Corporate Membership



#### **OUR PURPOSE:**

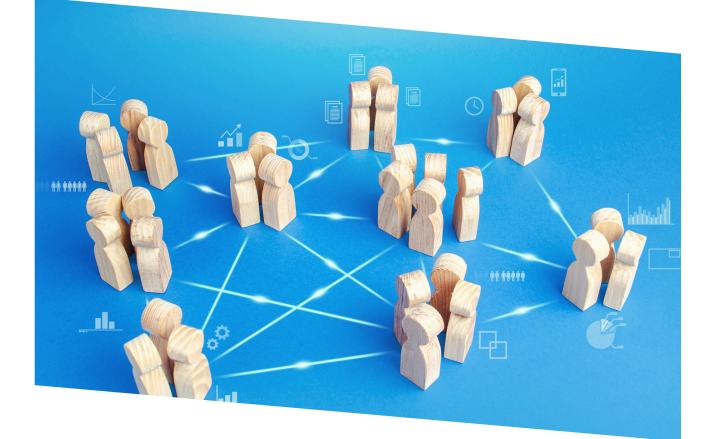
We develop and promote the asset management discipline and profession to positively impact the world's biggest challenges, now and into the future.

#### **OUR VISION:**

To create value by engaging with our members and wider society through generating and sharing asset management knowledge and innovative solutions whilst inspiring and supporting individuals and organizations to build their asset management capability **LEARN** from other organizations across the asset management community:

Share best practices and learning across sectors and geographies





- Network through our local asset management communities: Our chapters and Branches offer opportunities to meet new people and discuss a variety of different topics at local events.
- **Calendar of global events:** Meet asset management professionals from around the world and share best practices at in-person and virtual events.
- Join the discussion via our online forum: engage in discussion areas that are of interest to the global asset management community.

## **BUILD the capability of your team:**

Access tools and services to support your employees in their day-to-day roles and build their knowledge and skills





- An access to our knowledge library: Your employees can access a variety of publications, including white papers, webinars, and case studies.
- **Digital Assets magazine to share with your employees:** Featuring opinions, case studies, and thought leadership our membership magazine is a great learning tool.
- **Priority access to volunteer opportunities:** Employees can join our committees and working groups and contribute to knowledge development. A great opportunity to learn from peers and experts across sectors and geographies.

### **RECOGNIZE your organization's achievements:** Gain recognition and raise the profile of your organization





- You will be listed in our corporate directory: Demonstrate your involvement in and commitment to the asset management community.
- Join our recognition programs: Corporate members have the opportunity to be recognized as Endorsed Training Providers and Endorsed Assessors or through the Qualifications Recognition Program for academic institutes.
- Enter our Asset Management Excellence Awards: Demonstrate the excellent work that you do with a variety of different categories to choose from.

**MAXIMIZE the benefits of your membership:** With member rates for our products and services and opportunities to get involved





- **Discounts for your employees:** Discounts on individual membership fees and our books and publications, including our Subject Specific Guidelines, Maturity Scale and Guidance, and many more.
- **Member rates for events:** Your employees can attend our professional development workshops, conferences, and other paid events at member rates.
- **Be the first to know:** Our opportunities to volunteer with the institute, speak at events, sponsor events and programs of work, and more are sent to corporate members first before being released to the wider community.



# Together, as an asset management community, we are making the world a better place.

The Institute of Asset Management

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