

A vertical photograph of the Milky Way galaxy, showing a dense band of stars and dust stretching across the dark night sky. The bottom of the image shows the dark silhouette of a mountain range.

Asset
Management
Excellence Awards
2022

17 October

Sponsorship



Connect with leading asset management professionals at our IAM Asset Management Excellence Awards

The IAM Asset Management Excellence Awards will focus on the diversity of asset management across different sectors and how the profession embeds common good practices across different asset types, operating contexts and environments.

Sponsoring this event will place your organization in a unique position to promote your brand, products and services to the key decision making individuals amongst your target client businesses.

The event offers great opportunities for networking and promoting your organization to delegates.

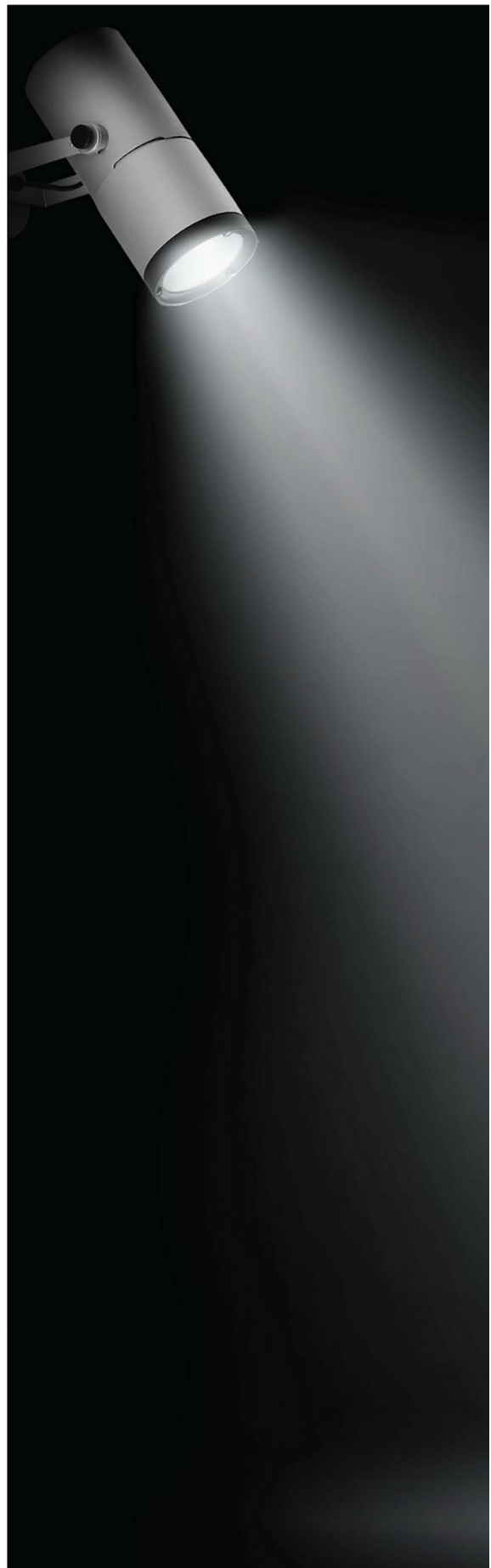
The awards and dinner are extensively promoted, including:

- Dedicated pages on IAM website
- Regular emails to IAM members and contacts
- Articles/adverts in Assets magazine
- Promotion provided by our partners and supporters
- Social media updates

Headline Sponsor

Gain centre stage visibility to all attendees at the event by being our headline sponsor. You'll get exclusive perks and prominent branding and recognition.

- Prominent logo placement online, linking through to your website
- Company representative welcome speech
- Your logo on all holding slides throughout the event
- Your logo in all email communications
- Your logo in all marketing collateral
- Your own company pop-up banners (up to 4)
- LinkedIn post about your sponsorship
- 1 free corporate table at the ceremony for 10 people (worth £1100+vat)
- Headline sponsor video played before the awards
- Full page advert in Assets magazine (worth £1500+VAT)



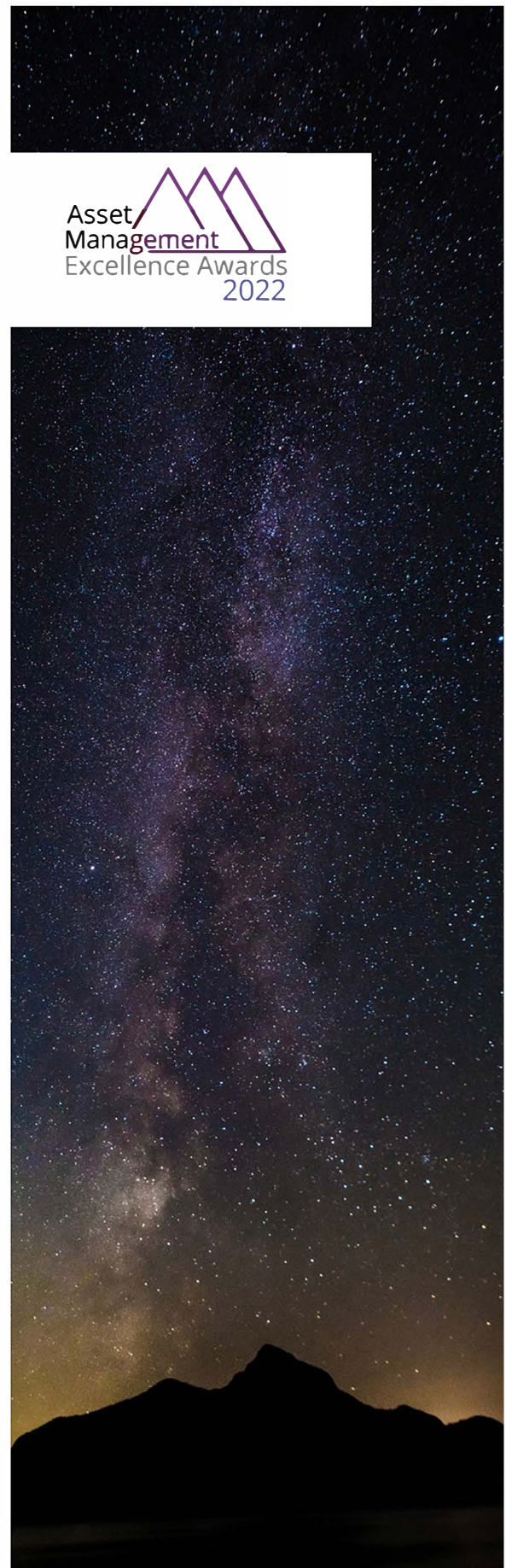
Price: £10,000 +VAT

Awards Ceremony & Dinner Sponsor

The Asset Management Excellence Awards acknowledge and celebrate the outstanding work done by asset management professionals, organizations and teams across the world. Sponsor the Awards Ceremony & Dinner and lead an international celebration of achievement.

- Company representative welcome speech
- Your company pop-up banners displayed (up to 4)
- Your logo online, linking through to your website
- Your logo on printed menus
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo on holding slides during the evening
- 1 free corporate table at the ceremony for 10 people (worth £1100 +VAT)

Price: £5,000 +VAT



Drinks Reception Sponsor

- Your logo online, linking through to your website
- Your logo on pop-up banners around the venue
- Your logo in all email communications
- Your logo in all marketing collateral
- 2 free dinner tickets (worth £450 +VAT)

Price: £3,000 +VAT



Awards Event General Sponsor

Our most popular sponsorship package - gain great brand exposure, attend the awards and meet the speakers and attendees and award nominees.

- Your logo online, linking through to your website
- Your logo on Awards program
- Your logo in all email communications
- Your logo on pop-up banners around the venue
- 2 free dinner tickets (worth £450 +VAT)

Price: £2,000 +VAT



Delegate Badge Sponsor

- Your logo online, linking through to your website
- Your logo on pop-up banners around the venue
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo printed on delegate lanyards, worn at all times during the event

Price: £1,500 +VAT



Program Sponsor

- Your logo online, linking through to your website
- Your logo on pop-up banners around the venue
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo is prominently displayed on the program/menu and event information used by all delegates
- 2 free dinner tickets (worth £225 +VAT)

Price: £1,750 +VAT

Contact

Events@theIAM.org
(+44) 0117 450 4992



The Institute of Asset Management (IAM) is the international professional body for asset management professionals.

We develop asset management knowledge and best practice, and generate awareness of the benefits of the discipline for the individual, organizations and wider society. We connect and engage with professionals, running networking events and collaborative projects to progress and professionalize asset management.

theIAM.org